

End of project impact report

Grant Awarded: T1550 – Tadcaster Gateways Project

Date Awarded: 17 January 2018

Organisation Details

Name: **Tadcaster Town Council**

Address:
The Ark
33 Kirkgate
Tadcaster
LS24 9AQ

Project Details

Project Title / Description: **Tadcaster Gateways Project**

To provide a 2 sleeper high bed in line with the two flower beds at the entrance to Station Road. In 2016 Tadcaster Town Council embarked on an ambitious project to enhance the appearance of Tadcaster through an improved planting scheme for visitors and residents alike.

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IMPACT REPORT FOR PERIOD October 2018 TO December 2018

Q1 In no more than 500 words please outline the key outcomes of your project.

The gateways to Tadcaster are the first impression that visitors see and all are equally important. The gateway on York Road has been improved by the enhanced planting around the gateway sign but the addition of a vibrant and colourful bed at the entrance to Field Drive will increase the impact and utilise an area that already has a bench and litter bin. The Field Drive entrance is a highly visible site to pedestrians, cyclist and motorists and in the Councils belief the most used entrance in the East of Tadcaster.

Q2 In no more than 500 words please demonstrate how the project has met the Community Development Plan objectives that were identified in the original application for funding.

The Field Drive planter is part of the larger gateways project. The gateways project is identified in the Local Development Plan. Economy Retail Tourism – Tadcaster Regeneration – Each year the Town Council pays for the planting of the tubs and flower beds in the Town to ensure that there is a splash of colour and enjoyment for both residents and visitors. To help the regeneration and improvements to the Town in 2016 and 2017 the Town Council invested in the improvements of Tadcaster Gateways and Tadcaster in Bloom which included larger flower beds, improved planting of beds, new raised beds and hanging baskets in the bus station. Community Leisure Culture and Education – For two years the Guides have planted bulbs in different locations around Tadcaster, in 2017 the location was Field Drive, the floral display in Spring each year can be enjoyed by all.

Q3 In no more than 250 words please give details of any additional benefits or objectives that the project has met that were not anticipated/ outlined in the original application for funding.

One of the additional benefits of the wider project which was to enhance the Gateways and planting in Tadcaster has come from the engagement with the community. The Council approached businesses in the Town to help support the annual planting with sponsorship and has received a good response and is something that will grow year on year. Also, the wonderful response from the local volunteers who water the flower beds throughout the summer months keeping the displays looking their best, we look forward to recruiting more members next year.

Any other comments on the project and its success:

The positive comments from the residents.